

University of South Carolina  
BOARD OF TRUSTEES

June 23, 2017

The University of South Carolina Board of Trustees met at noon on Friday, June 23, 2017, in the Alumni Center's C. Edward Floyd Boardroom.

Members present were: Mr. John C. von Lehe Jr., Chairman; Mr. Hubert F. Mobley, Vice Chairman; Mr. Chuck Allen; Mr. J. Egerton Burroughs; Mr. Mark W. Buyck Jr.; Mr. Thomas C. Cofield; Mr. A.C. "Bubba" Fennell; Dr. C. Edward Floyd; Mr. William C. Hubbard; Mr. Toney J. Lister; Mr. Miles Loadholt; Ms. Leah B. Moody; Mr. Tommy Preston Jr.; Dr. C. Dorn Smith III; Mr. Eugene P. Warr Jr.; Mr. Thad H. Westbrook; and Mr. Charles H. Williams; with Mr. Mack I. Whittle Jr. joining by telephone. Absent was Ms. Molly M. Spearman.

Also present was Columbia Faculty Senate Chairman Augie Grant and Columbia Student Government President Ross Lordo.

The Board of Visitors (BOV) was invited to join Trustees for lunch and to attend the June 23 meetings. Those in attendance were: Mr. Chip Felkel, Chair; Ms. Julia G. Mims, Vice Chair/Chair-elect; Mr. Jeffrey B. Archie; Mr. Moe Brown; Dr. Johnny L. Bruce Jr.; Mr. Mike Collins; Mr. O. Wayne Corley; Mr. Kent M. Eddy; Mr. John W. Fields; Mr. Timothy H. "Tim" Hallman; Mr. John P. Harloe; Mr. Richard C. Litwin; the Reverend R. Tomlinson "Tommy" McGill; Mr. A. Boyd McLeod; Mr. David Miller; Mr. E. Warren Moïse; Ms. Patricia Moore-Pastides; Mr. J. Terry Poole; Mr. W. Norwood Smith; Ms. Carmen Harper Thomas; Ms. Cathy L. Weaver; and Ms. Cheryl S. Wingard.

Others present were: President Harris Pastides; Secretary J. Cantey Heath Jr.; General Counsel Walter "Terry" H. Parham; Chief Operating Officer Edward L. Walton; Provost Joan T.A. Gabel; Chief Financial Officer Leslie Brunelli; Vice President for Student Affairs Dennis A. Pruitt; Athletics Director Ray Tanner; Vice President for Development Jancy Houck; Vice President for Human Resources Chris Byrd; Vice President for Information Technology Doug Foster; Vice President for Facilities and Transportation Derrick Huggins; Chief Communications Officer Wes Hickman; Vice President for System

Director Joe Sobieralski; Director of Capital Budgets and Financing Charlie FitzSimons; Audit & Advisory Services Assistant Director Glenn Murray; Associate Provost, Academic Programs, Tena B. Crews; USC Aiken School of Business Administration Dean Michael J. “Mick” Fekula; College of Information and Communications Dean Charles Bierbauer; College of Arts and Sciences Dean Lacy Ford; Professor and Chair of Clinical Neuropsychiatry and Behavioral Science, School of Medicine Columbia, Meera Narasimhan; Assistant Professor of Clinical Neuropsychiatry and Behavioral Science, School of Medicine Columbia, Kerry Lachance; Associate Dean for Academic Affairs, College of Education, Thomas Hodges; Research Assistant Professor, College of Education, Ashlee Lewis; USC Columbia Student Chelsea Campbell; University Technology Services Production Manager Matt Warthen; and Board staff members Debra Allen and Leah Kososki.

I. Call to Order

Chairman von Lehe called the meeting to order and stated notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated; and a quorum was present to conduct business.

Mr. Hickman introduced members of the media in attendance: Avery Wilks with *The State*; Mike Woodel with *The Daily Gamecock*; and Chandler Mack with WLTX-TV.

Chairman von Lehe invited Father Paul Sterne, chaplain with the University’s C.S. Lewis Student Center and St. Theodore’s Anglican Chapel, to deliver the invocation.

**Motion for Executive Session**

Chairman von Lehe requested a motion and second for an Executive Session for personnel matters related to honorary academic titles, appointments with tenure, transfer of tenure, tenure and promotion recommendations, the receipt of legal advice, a proposed contractual matter regarding an offer to acquire real estate and improvements, and a personnel matter regarding President Pastides’ performance evaluation.

Mr. Mobley made the motion, which was seconded by Dr. Smith. The vote was taken and the motion passed.

Chairman von Lehe changed the order of the agenda, noting the first item of business would be the University's FY 2017-2018 Annual Operating Budget.

II. FY 2017-2018 Annual Operating Budget

On behalf of the Executive Committee, Chairman von Lehe moved approval of the proposed total current funds budget for the USC System for fiscal year 2018, including the operating budgets, the tuition and fee schedules, the budgets for all auxiliary enterprises, and the designated funds budget. The vote was taken and the motion passed, with Trustees Allen, Burroughs, Cofield, Preston and Westbrook voting against the motion. [Exhibit A]

Chairman von Lehe next invited President Pastides to present his report.

III. Report of the President

President Pastides greeted the “stalwart” Board of Visitors and its Chairman Chip Felkel. He then noted the week's big story – the major announcement on June 22 about a new partnership with Siemens and the new Siemens Digital Factory Division and the company's “eye-popping” grant of \$628.8 million to USC in technology, software and other in-kind contributions. The best part of this investment, he said, is that USC engineering students and others will have access to the same software and hardware used by companies throughout the global manufacturing community. “This is one of the largest investments ever made in an American university by one of the largest companies, the largest automation company, in the world.” He thanked Mr. Bill Kirkland, College of Engineering and Computing Dean Hossein Haj-Hariri, Provost Joan Gabel, and others who worked to make the grant possible.

President Pastides followed that significant news by noting higher education was assessing how it would operate with limited new resources granted by state government. The \$8 billion state budget continues a long pattern of not returning the University to its pre-recession funding level, while inflation continues to eat away at its resources. The state also failed to pass a bond bill that could have provided up to \$25 million to renovate the old Law School, which was sorely needed. However, he said he felt encouraged that progress was made during the year with key legislators and that momentum was beginning to shift back toward the interest of college students and their families. He recognized efforts of Columbia Student Government President Ross Lordo and his team of student body presidents from across the state.

University's increases over the past six years remains below the national average for tuition inflation. It is important to note, he said, that the University will only receive about 10% of its budget from state appropriation.

Some good news, he announced, the On Your Time initiative resulted in more summer registrations than ever before in Columbia, where 21,130 students had registered for one or more courses. There also had been a 10% increase in the number of students taking Carolina Core courses, which are the classes often cited by students as hindering their graduating on time. Finally, there was a 15% increase in summer online course registration.

More freshmen are expected this fall, but not more than can be accommodated. There will be between 5,600 and 5,800 students enrolling, he said, noting students will continue making their enrollment decisions through August. The University benefited from what is being called the "basketball bounce," which President Pastides said he hoped repeated itself in the coming year. Recruitment technologies also had been enhanced and staff had been added as the University worked to meet its enrollment goals.

"People want to be Gamecocks in record numbers and that is a good thing. We are the fourth fastest growing flagship university in the United States of America," he said.

He closed with a few "fun facts," noting that academic credentials were on track to again be the highest ever in the freshmen class on the Columbia campus. The University also was on track to enroll more South Carolinians than ever before and to enroll more minority students than ever before, with an increase of 30% in the number of minority students in the freshman class.

President Pastides said it had been a "terrific" year with the University having had a Rhodes Scholar and a bumper crop of faculty elected to the most learned societies, including the National Academy of Engineering and the American Association for the Advancement of Science. Research funding is expected to once again be at an all-time high, and for the sixth consecutive year the University had received the Certificate of Excellence in Financial Reporting. These were just a few of the many accolades received across the system, he said, noting his new favorite number was 90,003, which was the number of degrees presented since he began his presidency in 2008.

#### IV. Approval of Minutes

- E. Buildings and Grounds Committee, April 21, 2017
- F. Student-Trustee Liaison Committee, April 21, 2017
- G. Executive Committee, April 21, 2017
- H. Board of Trustees, April 21, 2017
- I. Board of Trustees, Called, May 15, 2017

Chairman von Lehe stated there were no additions, deletions or corrections and these nine sets of minutes stood approved as provided for review on the Board Portal.

V. Committee Reports

- A. Academic Affairs and Faculty Liaison Committee, June 9, 2017  
(The Honorable Leah B. Moody reported)

- 1. Honorary Academic Titles

Ms. Moody said 13 requests for honorary academic titles were posted on the Board Portal with the materials for the meeting. On behalf of the Academic Affairs and Faculty Liaison Committee, she moved approval of the honorary academic titles. The vote was taken and the motion passed approving the following individuals to be awarded the title indicated, effective with his or her retirement:

For the title Professor Emerita:

Joni McCullough Bohonak  
Julia Ball

For the title Professor Emeritus:

James Buggy

For the title Distinguished Professor Emerita:

Marjorie J. Spruill

For the title Distinguished Professor Emeritus:

James P. Charles  
Jeremiah Hackett  
Paul G. Huray  
Patrick R. Philipoom  
Richard D. Adams  
Charles M. Ritchie  
Abraham H. Wandersman

For the title Clinical Professor Emeritus:

Donald J. Kenney

Ms. Moody said 13 requests for appointments with tenure were posted on the Board Portal with the materials for the meeting. On behalf of the Academic Affairs and Faculty Liaison Committee, she moved approval of the tenure appointments. The vote was taken and the motion passed approving the following appointments:

Dr. Anthony Alberg – Appointment with tenure at the rank of professor in the Department of Epidemiology and Biostatistics in the Arnold School of Public Health at the University of South Carolina. He is also appointed Chair of the Department of Epidemiology and Biostatistics in the Arnold School of Public Health.

Dr. Eurydice Bauer – Appointment with tenure at the rank of professor in the College of Education at the University of South Carolina. She is also appointed as the John E. Swearingen Professor in the College of Education.

Dr. Robin Britt Dail – Appointment with tenure at the rank of professor in the College of Nursing at the University of South Carolina. She is also appointed Associate Dean for Faculty Affairs in the College of Nursing.

Dr. Cynthia Corbett – Appointment with tenure at the rank of professor in the College of Nursing at the University of South Carolina. She is also appointed as the SmartState Endowed Chair in the College of Nursing.

Dr. Sarah Gehlert – Appointment with tenure at the rank of professor in the College of Social Work at the University of South Carolina. She is also appointed as the Dean for the College of Social Work.

Dr. Sean Handley – Appointment with tenure at the rank of associate professor in the Department of Management Science in the Darla Moore School of Business at the University of South Carolina.

Dr. William Harrison – Appointment with tenure at the rank of associate professor in the Department of Computer Science and Engineering in the College of Engineering and Computing at the University of South Carolina.

Dr. Tom Reichert – Appointment with tenure at the rank of professor in the School of Journalism and Mass Communication in College of Information and Communications at the University of South Carolina. He is also appointed as the Dean for the College of Information and Communications.

Dr. Lucilia Santos Green – Appointment with tenure at the rank of associate professor in the School of Library and Information Science in the College of Information and Communications at the University of South Carolina.

Dr. Stephen Shapiro – Appointment with tenure at the rank of associate professor in the Department of Sport and Entertainment Management in the College of Hospitality, Retail and Sport Management at the University of South Carolina.

Dr. Kristen Starnes-Ott – Appointment with tenure at the rank of associate professor in the College of Nursing at the University of South Carolina. She is also appointed Associate Dean for Academics in the College of Nursing.

3. Transfer of Tenure

On behalf of the Academic Affairs and Faculty Liaison Committee, Ms.

Moody moved approval of the transfer of tenure request for Dr. Li Cai at the rank of associate professor from USC Salkehatchie to USC Lancaster. The vote was taken and the motion passed.

4. Tenure and Promotion Recommendations

On behalf of the Academic Affairs and Faculty Liaison Committee, Ms.

Moody moved approval of the list of tenure and promotion recommendations from the campuses of USC Columbia, USC Comprehensives and Palmetto College [Exhibit B] as posted on the Board Portal. The vote was taken and the motion passed.

5. USC Columbia

a. Program Name Changes: College of Information and Communication

i. Master of Arts in Journalism to Master of Arts in Journalism and Mass Communications

ii. Doctor of Philosophy (Ph.D.) in Mass Communication to Ph.D. in Journalism and Mass Communications

On behalf of the Academic Affairs and Faculty Liaison

Committee, Ms. Moody moved approval of these two program name changes in the College of Information and Communications as presented and described in the materials posted on the Board Portal. The vote was taken and the motion passed.

b. Unit Name Change: Office of Program Evaluation to Research, Evaluation, and Measurement Center, College of Education

On behalf of the Academic Affairs and Faculty Liaison Committee,

Ms. Moody moved approval of the unit name change from Office of Program Evaluation to Research, Evaluation, and Measurement Center in the College of Education as presented and described in the materials posted on the Board Portal. The vote was taken and the motion passed.

c. Program Modification: Master of Rehabilitation Counseling to Master of Arts in Counseling and Rehabilitation, with a specialization in Clinical Rehabilitation Counseling, USC School of Medicine Columbia

On behalf of the Academic Affairs and Faculty Liaison Committee,

Ms. Moody moved approval of this program modification in the School of Medicine Columbia from

- d. Program Terminations: College of Education
  - i. Doctor of Philosophy (Ph.D.) in Early Childhood Education
  - ii. Education Specialist (Ed.S.) in Teaching

On behalf of the Academic Affairs and Faculty Liaison

Committee, Ms. Moody moved approval of these two requested program terminations in the College of Education, as presented and described in the materials posted on the Board Portal. The vote was taken and the motion passed.

- e. Faculty Manual Changes

On behalf of the Academic Affairs and Faculty Liaison Committee,

Ms. Moody moved approval of the requested revisions to the USC Columbia Faculty Manual [Exhibit C], as presented and described in the materials posted on the Board Portal. The vote was taken and the motion passed.

6. USC Aiken

- a. Program Modification: Master of Business Administration

On behalf of the Academic Affairs and Faculty Liaison Committee,

Ms. Moody moved approval of the requested program modification of the Master of Business Administration degree at USC Aiken, as presented and described in the materials posted on the Board Portal. The vote was taken and the motion passed.

- b. Faculty Manual Changes

On behalf of the Academic Affairs and Faculty Liaison Committee,

Ms. Moody moved approval of the requested revisions to the USC Aiken Faculty Manual [Exhibit D], as presented and described in the materials posted on the Board Portal. The vote was taken and the motion passed.

7. USC Beaufort: New Programs

- a. Bachelor of Arts in English, with Secondary English Language Licensure
- b. Master of Science in Computational Science
- c. Gerontology Certificate (Undergraduate)



8. Palmetto College Campuses: Faculty Manual Changes

On behalf of the Academic Affairs and Faculty Liaison Committee, Ms.

Moody moved approval of the requested revisions to the Palmetto College Campuses Faculty Manual [Exhibit E], as presented and described in the materials posted on the Board Portal. The vote was taken and the motion passed.

9. Removal of Honorary Degree Candidates from the Table

On behalf of the Academic Affairs and Faculty Liaison Committee, Ms.

Moody moved to remove the names of six honorary degree recipients from the table. The vote was taken and the motion passed to remove the following: Thomas Rudolph Young, Monica Regalbuto, John Michael Luttig, Vartan Gregorian, Barry Zegel, and Antonio Guterres.

B. Audit and Compliance Committee, June 9, 2017  
(The Honorable C. Dorn Smith, M.D., reported)

Chairman von Lehe called on Dr. Smith who said the report had been posted to the Board Portal and there being no questions, he asked it be accepted as submitted.

C. Intercollegiate Athletics Committee, June 9, 2017  
(The Honorable Mack I. Whittle Jr. reported)

Chairman von Lehe called on Mr. Whittle who said his report required no formal vote by the Board and it had been posted on the Board Portal.

D. Executive Committee, June 23, 2017  
(The Honorable John C. von Lehe Jr. reported)

During the Executive Committee's meeting earlier in the day, Chairman von Lehe said the following contracts were approved:

- A \$714,000 event contract with the Hyatt Regency in Seattle, Washington, for the 41<sup>st</sup> Annual Conference on the First-Year Experience February 10-17, 2021.
- A services and licensing agreement valued at \$413,000 with Verscend Technologies Inc. for USC's Institute for Families in Society to use its medical management software to identify high-risk individuals in the Medicaid population for intervention programs effective in improving

- A memorandum of agreement with the U.S. Army Chaplain Center and School for Palmetto College to develop courses and provide training for chaplain assistants to earn undergraduate-level college credit towards a degree in religious studies. The Chaplain School will pay approximately \$278,000 annually for these educational services.

- Two contracts were approved for USC Upstate. The campus entered into an agreement with NIKE USA, Inc. to be the exclusive outfitter and supplier of athletics and athletic-related apparel, footwear, accessories and equipment for coaches and student-athletes at USC Upstate. As a result of this agreement, a five-year agreement was approved with BSN Sports, NIKE's designated team dealer, for the purchase and supply of athletics apparel and equipment.

In addition, the Executive Committee recommended the following items for approval by the full Board:

1. Contracts

a. Lease Agreement, USC Development Foundation

On Behalf of the Executive Committee, Chairman von Lehe moved approval of a five-year lease agreement with the USC Development Foundation for 16,000 square feet of space at 1300 Pickens Street at a rental of \$198,400 per year. The vote was taken and the motion passed.

b. Athletics Department

i. Coca-Cola Sponsorship Agreement

On Behalf of the Executive Committee, Chairman von Lehe moved approval of a 10-year agreement valued at \$12,291,979 designating Coca-Cola as the official pouring rights vendor for the Athletics Department. The vote was taken and the motion passed.

ii. IMG Stadium Seating

per year with the University receiving 50% of the gross sales revenue generated from seasonal and per game stadium seat rentals and 25% of away game stadium seat rentals. The vote was taken and the motion passed.

iii. Ticketmaster Extension

On Behalf of the Executive Committee, Chairman von Lehe moved approval of a five-year agreement designating Ticketmaster as the exclusive seller of tickets for all Athletics Department venues. The value of the agreement is \$425,000 per year. The vote was taken and the motion passed.

iv. Aramark Sports and Entertainment Services, LLC

On Behalf of the Executive Committee, Chairman von Lehe moved approval of a 10-year agreement designating Aramark as the exclusive concessions seller at all Athletics Department venues, except for premium areas in Williams-Brice Stadium. The value of the agreement is \$15.1 million. The vote was taken and the motion passed.

v. Southern Way Catering

On Behalf of the Executive Committee, Chairman von Lehe moved approval of a five-year agreement valued at \$560,000 per year designating Southern Way Catering as the provider of premium area catering at Williams-Brice Stadium. The vote was taken and the motion passed.

c. Revenue Refunding Bonds Resolutions

i. Higher Education Revenue Bonds

ii. Athletic Facilities Revenue Bonds

On Behalf of the Executive Committee, Chairman von Lehe moved approval of a Higher Education Refunding Revenue Bonds Resolution authorizing up to \$26,000,000 for the purpose of obtaining financing savings for the Columbia campus on the previously issued 2010A Revenue Bonds and an Athletic Facilities Refunding Revenue Bonds

necessary for issuance costs associated with the bonds. The intent is to service these bonds with existing auxiliary fee revenues and Athletics Department revenues. Refunding bonds will only be issued with agreement from the State Treasurer's Office, and in the event that market conditions provide a material financial advantage. The vote was taken and the motion passed, with Trustee Preston abstaining.

VI. Report of the Board of Visitors

Chairman von Lehe called on Board of Visitors (BOV) Chairman Chip Felkel for the BOV's annual report.

Presenting an abbreviated report, Mr. Felkel thanked the Board and President Pastides for the privilege of being part of the Board of Visitors. He said he would be concluding his term as chair and he was grateful for the opportunity to work on behalf of the school about which he cared so much.

In a quick recap of the BOV's activities during the year, Mr. Felkel noted the board's involvement with Carolina Day at the Statehouse and the State of the University on the Horseshoe. He especially noted his pride in the involvement of BOV members as ambassadors and messengers to their respective members of the General Assembly during Carolina Day at the Statehouse.

He announced the awarding of the Tommy L. Stepp-Board of Visitors Scholarship to Claire McTighe from Mt Pleasant. He said the BOV had continued to work with Chief Communications Officer Wes Hickman and Executive Director of the Alumni Association Jack Claypool to identify ways for the Board of Visitors to be more engaged and more involved in the areas of advocacy across the State of South Carolina. Mr. Felkel also said the BOV had worked with Palmetto College to identify potential students and to identify speaking opportunities for Palmetto College representatives. Most recently, he said the BOV had worked with Greek Life to help with various issues.

The greatest success the BOV would not have achieved without the efforts of former

election of a faculty member to the National Academy of Engineering, the announcements of A’ja Wilson and Sindarius Thornwell as NCAA Players of the Year, Women’s Basketball in the Final Four, Men’s Basketball in the Final Four, and Women’s Basketball in the NCAA Championship, the student Goldwater winners, a professor winning the young scientist award, and Dr. Pastides’ winning the Ellis Island Award.

“The Achievement Tower gives everyone a good feeling when it is lit,” Mr. Felkel said, noting he would always take pride in being involved with making the project a reality.

He recognized BOV members who had attended both the Executive Committee meeting and the full Board meeting, asking them to stand. In closing, he said each member would thank the Board for its confidence and for the opportunity to serve in some capacity with the University.

In conclusion, Mr. Felkel asked the Board of Trustees to consider that members of the BOV are professional men and women with experience and a passion and commitment to the University who bring expertise and professionalism to the table. “Consider other ways in which we can be engaged. We are here when called upon and we are willing to do whatever we can to help the Board of Trustees achieve the University’s goals and make the University of South Carolina the greatest school in the country.”

#### VII. Report of the Alumni Association

Chairman von Lehe called on Mr. Preston who said a written report had been provided each Trustee with information regarding Alumni Association activities. In addition, he said there was an annual report providing an inside look at what the association had accomplished during the past year. He mentioned the Carolina Action Network, a year-round advocates program with over 800 active members working to spread the University’s message. In addition, he said, a group of Social Media Advocates were constantly posting information on behalf of the University.

As he had reported previously, the Alumni Association was expanding its focus on supporting students as an important part of its new strategic plan. Efforts would continue to be rolled out to support students through activities such as hosting career fairs at My Carolina Alumni Center. The association also

be recognized for his service. Chairman von Lehe and President Pastides presented Dr. Grant with a framed certificate that was read aloud by Secretary Heath: “Presented to Dr. August Grant by the Board of Trustees of the University of South Carolina in appreciation for outstanding contributions and service to the University, August 2015 to August 2017. Signed Harris Pastides, President; John C. von Lehe Jr., Chairman of the Board of Trustees; and J. Cantey Heath Jr., Secretary of the Board of Trustees.”

Dr. Grant said it had been “one of the greatest privileges of his life to be a part of this group for the past two years.” He recounted how he came to be faculty member, noting that the past two years had been the most fun of anything he had done.

Interacting with you, being able to learn from you, being able to observe your dedication, your persistence, your passion for the University has been an inspiration to me. I want to thank you for sharing that inspiration. I want to thank you for the fact that I’ve been at this table; that Ross is at this table. The active participation of the faculty and students in the governance of the University of South Carolina is the best thing to capture the spirit of shared governance in academia. I thank you for making sure that is part of the culture of this University and part of what we share.

Looking forward, Dr. Grant said, one must realize everything in academia was going to be changing, and the Board of Trustees would need to find the resources and the path for a successful future.

We have a commitment to innovate. Let’s find a way to repurpose some of our resources to push for excellence. But at the same time, let me encourage you to push for innovation as well. To help us incentivize the faculty, the students, the whole University community; to say here is where we are going and here are new ways to get there. We’re not going to be successful every time, but let’s continue to enable a climate of innovation and realize that if this University is going to be where we want to be in 20 years, we’ve got to experiment, we’ve got to keep pushing, we’ve got to do everything we can to incentivize the faculty and students. I encourage you to take the resources available and provide that innovation the same way you have provided everything else. But make sure the important things don’t change – the Horseshoe, Saturdays at Williams-Brice, the sound of 2001, the collegiality, the Gamecock Spirit.

none, he adjourned the meeting at 1:55 p.m.

Respectfully submitted,

J. Cantey Heath, Jr.  
Secretary