

S.C. Commission on Higher Education
Notification of Change to an Academic Program or Organizational Unit
(One Program per Form)

Name of Institution: University of South Carolina Aiken (UofSC Aiken)

Current Name of Program (include degree designation and all concentrations, options, and tracks):

Bachelor of Arts Major in Communication

Proposed Name of Program (include degree designation and all concentrations, options, and tracks):

Bachelor of Arts Major in Communication

Briefly state the nature of the proposed change:

Program Designation:

- | | |
|---|--|
| <input type="checkbox"/> Certificate | <input type="checkbox"/> Master's Degree |
| <input type="checkbox"/> Associate's Degree | <input type="checkbox"/> Specialist |
| <input checked="" type="checkbox"/> Bachelor's Degree: 4 Year | <input type="checkbox"/> Doctoral Degree: Research/Scholarship (e.g., Ph.D. and DMA) |
| <input type="checkbox"/> Bachelor's Degree: 5 Year | <input type="checkbox"/> Doctoral Degree: Professional Practice (e.g., Ed.D., D.N.P., J.D., PharmD., and M.D.) |

Does the program currently qualify for supplemental Palmetto Fellows and LIFE Scholarship awards?

☐ Yes

☒ No

Proposed Date of Implementation: August 2020

CIP Code (confirmed by CHE): 90101

Site Code(s) (assigned by CHE): 85500

Delivery Mode:

☒ Traditional/face-to-face
*select if less than 25% online

- ☒ Distance Education
- ☒ 100% online
 - ☒ Blended/hybrid (50% or more online)
 - ☐ Blended/hybrid (25-49% online)
 - ☐ Other distance education (explain if selected)

Submission Date: May 2020

UofSC BOT acceptance 6/19/2020

State the nature of change and provide a summary of the rationale for and objectives of the program. Include the number of credit hours the change entails.

While this program will continue to be offered face-to-face, the final two years of the program will also be available remotely/virtually. This is a timely adjustment of our program delivery because of the high level of uncertainty that today's students are experiencing. This change will provide access to students across South Carolina (and beyond) allowing them to complete their bachelor's degree without requiring a physical move to the university. Our recent experience with delivering courses online because of the COVID-19 pandemic has demonstrated that we can deliver the course content of the Communication degree and engage students successfully.

There will be no change in credit hours.

List the courses required for new concentrations, options, or tracks (prefix, number, title, and credit hours).

No new concentrations or options will be required.

Provide information about major, general education, and elective course requirements, and the number of credit hours required for graduation, if changing.

There will be no changes to the degree requirements nor the number of credit hours required. This mode-of-delivery change is designed to assist students having completed two years of college or at least 45 credit hours. UofSC Aiken is working closely with Palmetto College's online bachelor's degree completion program, with which we already partner for successful programs (*e.g.* Business Administration in Accounting).

If the program is adding or moving to blended or online delivery: provide a brief description of resources available to offer the program online (IT support, network capacity, and instructional support/availability for students, faculty qualifications to teach online, etc.) and the support provided to faculty to deliver and students to complete the program online; and state whether program will be covered by the State Authorization Reciprocity Agreement or discuss plans to receive approval from other states as required.

UofSC Aiken has an established Office of Distance Education (<https://www.usca.edu/distance-learning>), the director of which holds a PhD in Curriculum and Instruction with a focus in Media Technology and Instructional Design. This office provides a training course for faculty teaching online courses, an assessment of newly-developed online courses, and provides regular assistance on *ad hoc* queries from faculty.

UofSC Aiken currently has professional staff dedicated to providing academic support to students learning at-a-distance. Additional support services include the Center for Student Achievement, Computer Services/IT, Counseling Services, Disabilities Services, and Instructional Laboratories (*e.g.* Math Lab and Writing Center). All of these services are available remotely to students. Our infrastructure proved sufficient and robust during the COVID-19 pandemic during Spring 2020.

This program will be covered by SARA.