

University of South Carolina
BOARD OF TRUSTEES

Academic Affairs and Faculty Liaison Committee

December 17, 2019

The Academic Affairs and Faculty Liaison Committee of the University of South Carolina Board of Trustees met at 9:00 a.m. on Tuesday, December 17, 2019, in the C. Edward Floyd Boardroom at the Pastides Alumni Center.

Members present were Ms. Leah B. Moody, Chair; Mr. Robert F. Dozier Jr.; Dr. C. Edward Floyd; Mr. William C. Hubbard; Mr. Richard A. Jones Jr.; Ms. Rose Buyck Newton; Mr. John C. von Lehe Jr., Board Chairman; and Mr. Hubert F. Mobley, Board Vice Chairman. Absent were Mr. C. Dan Adams and Mr. A.C. “Bubba” Fennell III.

Other Board members present were Mr. Chuck Allen; Mr. J. Egerton Burroughs; Mr. Toney J. Lister; Mr. Miles Loadholt; Dr. C. Dorn Smith III; Ms. Molly Spearman; Mr. Eugene P. Warr Jr.; Mr. Thad H. Westbrook; Mr. Mack I. Whittle Jr.; and Mr. Charles H. Williams.

Also present were USC Columbia Faculty Senate Chair Mark Cooper; USC Columbia Student Government President Luke Rankin; and Faculty Liaison Committee members Charley Adams and Bethany Bell.

Others present were: President Robert L. Caslen Jr.; Secretary J. Cantey Heath Jr.; General Counsel Walter “Terry” H. Parham; Chief Operating Officer Edward L. Walton; Interim Provost Tayloe Harding; Vice President for Student Affairs Dennis A. Pruitt; Vice President for Human Resources Caroline Agardy; Athletics Director Ray Tanner; Chief Information Officer Doug Foster; Chief Audit Executive Pam Dunleavy; Presidential Faculty Fellow and Executive Assistant to the President Susan Bon; Interim Chief Communications Officer Jeff Stensland; Interim Chief Development Officer Will Elliott; Assistant to the President for System Affairs Eddie King; USC Aiken Chancellor Sandra Jordan; USC Beaufort Chancellor Al Panu; Palmetto College Chancellor Susan Elkins; Vice Provost and Dean of Undergraduate Studies Sandra Kelly; College of Arts and Sciences Dean Lacy Ford; College of Engineering and Computing Dean Hossein Haj-Hariri; Darla Moore School of Business Senior Associate Dean of International Programs and

Architect Derek Graner; University Treasurer Pat Eardner; University Budget Director Joe Sobieralski; Associate Vice President for Administration and Finance and Medical Business Affairs Jeffrey L. Perkins III; Associate Vice President for Finance Kelly Epting; Associate Provost for Academic Programs Tena B. Crews; Faculty Executive Director for USC Connect Lara Ducate; Associate Director for USC Connect Amber Falluca; Executive Director of Military Programs and Strategies, Palmetto College, James Smith; Director for the Office of Economic Engagement William D. "Bill" Kirkland; Executive Director for Strategic Initiatives Jack Claypoole; Alumni Association Chief Executive Officer Wes Hickman; Department of Athletics Chief Financial Officer Jeff Tallant; Senior Deputy Athletics Director Chance Miller; Executive Associate Athletics Director for Development and Chief Executive Officer of the Gamecock Club Steve Eigenbrot; Senior Associate Athletics Director for Administration Chris Rogers; Office of Equal Opportunities Director Clifford Scott; Director of Public Policy and Advocacy Craig Parks; College of Engineering and Computing's Department of Computer Science & Engineering Chair Matt Thatcher; USC Aiken Professor Bridget Coleman; USC Lancaster Professor Ernest Jenkins; University Technology Services Production Manager Matt Warthen; and Board staff members Debra Allen, Lori Ritter, and Ina Wilson.

I. Call to Order

Chair Moody called the meeting to order, welcomed those in attendance, and asked everyone at the table to introduce themselves. Secretary Heath confirmed Trustee participation by telephone. Ms. Moody stated notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated; and a quorum was present to conduct business. Mr. Stensland said no members of the press were in attendance.

MOTION TO ENTER EXECUTIVE SESSION

Ms. Moody stated there were personnel matters dealing with honorary academic titles, appointments with tenure, tenure and promotion recommendations and honorary degree nominations appropriate for discussion in Executive Session. Mr. Hubbard moved to enter Executive Session and Ms. Newton seconded the motion. The vote was taken and the motion carried.

The following individuals were invited to remain: Trustees, President Caslen, Secretary Heath, the

II. USC Columbia

A. New Joint Degree Programs

1. Master of Science in Exercise Science: USC Arnold School of Public Health and Hamad Bin Khalifa University (HBKU) in Qatar

Interim Provost Harding reminded Trustees they had approved an agreement with Qatar at the June 21, 2019 board meeting, which paved the way to begin a collaboration with Hamid Bin Khalifa University (HBKU) in Qatar. He said both this new joint degree program and the one he would discuss next are the result of that collaboration.

The Exercise Science program at USC is highly ranked and HBKU has a strong reputation in graduate education, he reported. This joint master's degree program will enhance the University's reputation by increasing USC's global visibility and reputation, expanding opportunities for USC and HBKU students, and helping prepare USC students for an international market. He said Qatar will host the Soccer World Cup in 2022, the largest and most watched sporting event in the world; this program will prepare Exercise Science students for this and other sporting events in the future.

He noted a joint degree is one that will have both the USC and HBKU signatures on the diploma. USC will put into place mechanisms to assure the program meets USC's academic standards, including quality assurance for both the HBKU course work and instructors.

The program does not require any new investment and will be self-sustaining from year-one. HBKU is providing the financial resources for five years, after which the agreement will be reviewed for possible renewal. The expected program start date is Fall 2020.

Chair Moody called for a motion to recommend approval by the full Board of the new Master of Science in Exercise Science joint degree program between the Arnold School of Public Health and HBKU, as presented and described in the materials posted on the Board Portal. Mr. Dozier so moved and Mr. Jones seconded the motion. The vote was taken and the motion carried.

2. Master of Science in Sport and Entertainment Management: College of Hospitality, Retail and Sport Management (HRSM) and HBKU in Qatar

Interim Provost Harding said the same information provided about the previous joint degree with HBKU applies to the Master of Science in Sport and Entertainment

Chair Moody called for a motion to recommend approval by the full Board of the new Master of Science in Exercise Science joint degree program between the College of HRSM and HBKU, as presented and described in the materials posted on the Board Portal. Ms. Newton so moved and Dr. Floyd seconded the motion. The vote was taken and the motion carried.

B. New Dual Degree Programs

1. Master of Arts (MA) or Master of Mass Communications (MMC) in Journalism and Mass Communication degree from the College of Information and Communications at USC; and International Master of International Communication Studies degree from National Chengchi University (NCCU) in Taiwan.

Interim Provost Harding reported this dual degree arrangement offers students the opportunity to take courses and receive master's degrees from both NCCU and USC (MA or MMC in Journalism and Mass Communication from USC; and the International Master's in International Communication Studies from NCCU).

As per University policy, no more than half of the credits may be taken outside of USC to earn the dual degree. NCCU students will pay in-state tuition as Taiwan has been a sister state since 1981, and USC students attending NCCU will pay NCCU's local tuition rate. The School of Journalism and Mass Communications (SJMC) estimates enrollment of NCCU students will be approximately two per year.

This dual degree program will provide for an international collaboration in which students continue to grow as global citizens; create future professionals who understand global perspectives and cultural differences; increase the enrollment in SJMC's master's degree programs; and contribute to maintaining a globally diverse student body at the University.

No new investment or resources will be required to offer the program. It will be self-sustaining from year-one with an expected start date of Fall 2020.

Chair Moody called for a motion to recommend approval by the full Board of the proposed dual degree program between the College of Information and Communications and National Chengchi University, as presented and described in the materials posted on the Board Portal. Dr. Floyd so moved and Mr. Mobley seconded the motion. The vote was taken and the motion carried.

In response to a question by Trustee Whittle regarding the vetting of international students who

National Chengchi University, as presented and described in the materials posted on the Board Forum, subject to information on the University's international student vetting process being submitted to the Interim Provost for his approval prior to the start-date of the proposed program. Dr. Floyd so moved and Mr. Mobley seconded the amended motion. The vote was taken and the motion carried.

Interim Provost Harding said he would also provide information on the vetting process to Trustees upon receipt.

2. Dual Doctoral Program (PhD) in Business Administration from Darla Moore School of Business and Sungkyunkwan University (SKKU) in South Korea

The proposed dual degree with Sungkyunkwan University (SKKU) in South Korea is a continuation of the Darla Moore School of Business (DMSB) collaborating with international universities. The objective is to expand the number of high-caliber Ph.D. candidates within the school, through attracting the highest quality students from partner institutions. The basic design is for doctoral students to begin study at their home institution for two semesters, matriculate to USC for three semesters to complete their coursework, after which students develop and complete their dissertation primarily back at the home institution. The dissertation is supervised by a committee of faculty from both institutions. This program will continue to impact the academic reputation of the DMSB and the University – particularly related to international business.

Students will have a unique opportunity to learn in a cross-disciplinary and cross-cultural classroom setting and develop an international colleague network to support research.

Chair Moody called for a motion to recommend approval by the full Board of the proposed new dual degree doctoral program between the University of South Carolina Darla Moore School of Business and Sungkyunkwan University in South Korea, subject to information on the University's international student vetting process being submitted to the Interim Provost for his approval prior to the start-date of the proposed program. Mr. Mobley so moved and Mr. von Lehe seconded the motion. The vote was taken and the motion carried.

Chair Moody added the approval of all international programs presented today, would be considered subject to information on the University's international student vetting process being submitted to the Interim Provost for his approval prior to the start-date of the proposed program.

Center for Integrative and Experiential Learning (CIEL). USC Connect was established in 2011 and operates under the Office of the Provost and reports to the Vice Provost and Dean of Undergraduate Studies. The mission of the office is to engage students in purposeful, beyond-the-classroom experiences and provide faculty and staff development opportunities on integrative learning. USC Connect launched the Graduation with Leadership Distinction Initiative in 2014, which clarified the goals of integrative learning for the University community and provided students with recognition on their diploma for earning this special distinction. The office aims to offer all students an experiential learning opportunity; unfortunately, the mission of the office is not always immediately apparent by the office title. He said the purpose of the name change is to align the name of the office more clearly with its mission and goals.

Chair Moody called for a motion to recommend approval by the full Board of the proposed unit name change from USC Connect to Center for Integrative and Experiential Learning, as presented and described in the materials posted on the Board Portal. Mr. Hubbard so moved and Ms. Newton seconded the motion. The vote was taken and the motion carried.

D. Program Terminations

1. Master of Science in Information Security, College of Engineering and Computing

The College of Engineering and Computing proposes terminating the Master of Science in Information Security degree program due to low program interest. The program is slated for termination in December 2020, and a teach out plan is in place for current students to complete the degree. In response to a question by Trustee Hubbard, Dean Haj-Hariri explained this program had been developed as more of an academic (researcher oriented) program as opposed to a professional (practitioner oriented) program and was not market responsive. He noted the college offered a very popular 12-credit hour Cybersecurity Certificate Program. He added that the need in the industry for practitioners was such that people completing only six-week or eight-week training courses were being hired by companies and then trained on the job. Interim Provost Harding said the University would do a review of best practices and national standards in this arena.

Chair Moody called for a motion to recommend approval by the full Board to terminate the Master of Science in Information Security program in the College of Engineering and Computing, as presented

The College of Engineering and Computing also proposes terminating the Master of Science in Software Engineering degree program due to low program productivity. The program will be terminated in December 2020, and a teach out plan is in place for current students to complete the degree.

Chair Moody called for a motion to recommend approval by the full Board to terminate the Master of Science in Software Engineering program in the College of Engineering and Computing, as presented and described in the materials posted on the Board Portal. Mr. Mobley so moved and Mr. Dozier seconded the motion. The vote was taken and the motion carried.

3. Master of Communication Disorders, Arnold School of Public Health

Interim Provost Harding said the Arnold School of Public Health previously offered two degrees in speech pathology: Master of Speech Pathology (MSP) and the Master of Communication Disorders in Speech-Language Pathology (MCD). The Board recently approved the offering of a single degree, the Master of Science (MS) in Speech Pathology (name change from MSP to MS in Speech Pathology), which follows best practices and aligns with University peers. Therefore, the MCD is now being terminated and going forward new students will earn the MS in Speech Pathology.

Responding to a question by Trustee Smith, he said the University enrolled 30 to 35 students per cohort in the speech pathology program. Other graduate programs in the state include those at Francis Marion University, South Carolina State University and the Medical University of South Carolina. Trustee Spearman noted there is a huge need in school districts across the state for speech pathologists.

Chair Moody called for a motion to recommend approval by the full Board to terminate the Master of Communication Disorders program in the Arnold School of Public Health, as presented and described in the materials posted on the Board Portal. Mr. von Lehe so moved and Dr. Floyd seconded the motion. The vote was taken and the motion carried.

E. Program Changes – 100% Online Option

1. Master of International Business, Darla Moore School of Business

The DMSB proposes adding a 100% online delivery option to the Master of International Business (MIB) program to be delivered through telepresence with video capture. Interim

locations. The technology will be provided by Shorlight. There are no other program changes.

In response to a question by Trustee Hubbard, Dr. Roth clarified this was a different program than the number one ranked International MBA for which the DMSB is world-renowned. The program being presented today, is a 30-credit hour degree designed to reach a different market audience.

Chair Moody called for a motion to recommend approval by the full Board of this program modification, as presented and described in the materials posted on the Board Portal. Ms. Newton so moved and Mr. Mobley seconded the motion. The vote was taken and the motion carried.

2. Master of Mass Communications (MMC) with track in Strategic Communication Management, College of Information and Communications

Interim Provost Harding reported the College of Information and Communications proposes adding a 100% online delivery option to the MMC in Journalism and Mass Communications, specifically for the Strategic Communication Management Track. This change follows best practices in the field of Journalism and Mass Communications and will help meet the needs of current students and increase enrollment by recruiting new students. There are no additional changes to the program.

Chair Moody called for a motion to recommend approval by the full Board of this program modification, as presented and described in the materials posted on the Board Portal. Mr. Dozier so moved and Mr. von Lehe seconded the motion. The vote was taken and the motion carried.

Interim Provost Harding said that concluded the agenda items for Columbia. Before returning to his seat, he recognized, outgoing Associate Provost for Academic Programs, Dr. Tena B. Crews, for her excellent work in this role over the past few years.

III. USC Aiken

Chair Moody called on Chancellor Jordan to present USC Aiken agenda items.

— New Program: Bachelor of Science in Earth Systems Science

Chancellor Jordan reported the proposed degree would be an interactive program between the departments of Biology and Geology providing a transdisciplinary approach to study the science of dynamic earth processes. She said students will gain a comprehensive overview of the processes of and interactions among the four spheres of the earth's systems: "lithosphere" (land), "hydrosphere"

materials posted on the board portal. Mr. Jones so moved and Mrs. Newton seconded the motion. The vote was taken and the motion carried.

IV. Other Business

Trustee Burroughs said he would be interested in hearing information regarding students' average length of time to graduate and earning capacity upon graduation. Trustee Whittle asked about loan/debt counseling for students. Chair Moody noted this data is available from Dr. Pruitt's area. Dr. Pruitt said he would be happy to present information on the requested topics at a future meeting.

V. Adjournment

There being no other items to come before the committee, Chair Moody adjourned the meeting at 10:00 a.m.

Respectfully submitted,

J. Cantey Heath, Jr., Secretary